

HEIDI O'TOOLE, MS, LPC, LM, EMDR-T, C-EH-P

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EXPERIENCE

- (2012-present) **TEACHING INSTRUCTOR, West Virginia University**
Faculty member for Dept. of Counseling, Rehabilitation Counseling, and Counseling Psychology. Courses: Practicum & Internship Supervision, Crisis, Trauma, & Grief Counseling; Addictions Counseling; Couples & Family Counseling; Intro to Clinical Mental Health; Counseling Theories; Theories of Human Development; Life Choices
- (2009-present) **CO-FOUNDER, CLINICAL PRACTITIONER; WV Therapy & Wellness Center**
Provide clinical services specializing in trauma & addiction in private practice setting. Services include: assessments, intakes, supportive counseling, counseling (individual, family, couples, adolescents, addictions, trauma), EMDR, Energy Healing and other Somatic Interventions.
- (1999-2011) **ADJUNCT INSTRUCTOR; Marshall University & West Virginia University**
Teach graduate counselor education graduate courses: counseling/psychology under-graduate courses. Courses include: Practicum & Internship Supervision, Addictions Counseling, Crisis, Trauma & Grief, Group Counseling, Counseling Children, Adolescents & Parents, Marriage & Family, Community Counseling, Techniques, Theories, Professional Orientation, Life Choices & Psychology.
- (2000-present) **FOUNDER/DIRECTOR, WhatsYourEcho? ®**
Contracted to present clinical skills workshops, specialized training, consultation, clinical supervision, programmatic development & keynote addresses.

WORKSHOPS/KEYNOTES:

Trauma/Addiction	Transgendered Youth/Adolescent Transitions
Trauma Informed Care	Basic Brain Science for Clinicians
Resilience	Working with Difficult Clients
Co-Occurring Disorders	Putting Counseling Theories to Work
Addiction & the Family System	Effective Group Counseling Strategies
Domestic Violence & Addiction	Making Counseling Creative
Process Addictions	Counselor Wellness
D & A Education/Awareness/Prevention/Addiction	All Behavior is Purposeful: Adolescent Brain
D & A Addiction and Abuse in Offenders	Motivational Interviewing
D & A Addiction and Abuse in Athletes	Disability Awareness & Advocacy Training
Suicide/Substance Use Correlation	Workplace Cohesion

CONTRACTED BY

National TASC; NCAA	Gaudenzia Women's Health Services
Federal Correctional Institutional System	Treatment Trends, Inc.
NE Addiction Technology Transfer Center	PA Providers Association
FL, GA, PA, DE & WV Bureaus for D&A	Eli Lilly Pharmaceutical Company
Institute for Research, Edu. Training in Addiction	Center of Excellence for Disabilities
Mid-Atlantic Network for Youth & Families	WV Dept. of Health & Human Resources
Bermuda Ministry of Education	WV Partners in Prevention for Child Abuse
PA Department of Corrections	WV Public School System
WV Division of Juvenile Services	Potomac State College
Florida Juvenile Justice Association	Glennville State College
Preston County Juvenile Probation	Davis & Elkins College
	Kutztown University

- (2003-present) **CONSULTANT; Division of Juvenile Services, WV**
Provide staff training, clinical supervision, advocacy, compliance and curriculum development for juvenile facilities.
- (2000-2004) **CONSULTANT; Pressley Ridge Schools, WV**
Provided staff training, clinical supervision and programmatic development for the substance abuse component in residential adolescent facilities.
- (1996-2000) **PROGRAM COORDINATOR; MBR Cancer Center, West Virginia University**
Coordinated a statewide grant project designed to decrease cancer incidence and mortality rates for the medically under-served in Appalachian communities. Responsible for the development and implementation grant objectives and the direct supervision/technical assistance to seven community cancer coalitions. TA included: training, counseling, case management, referral, grant writing and programmatic development.
- (1995) **ASSISTANT TO THE DIRECTOR: WV Bureau for Public Health, Charleston, WV**
Assisted the State Director of Maternal and Child Health. Primary responsibility was to coordinate the Title V grant writing process.
- (1993-1995) **NCWV REGIONAL COORDINATOR & STATE TRAINING SPECIALIST; Center of Excellence for Disabilities, West Virginia University**
Coordinated and implemented the advocacy and training component for a statewide systems-change grant project designed to increase awareness and make assistive technology available to service providers & people w/disabilities. Also coordinated Northern Regional Resource Center that provided supervision, technical assistance and case management for six assistive technology community coalitions across the state.
- (1991-92) **RESIDENTIAL COUNSELOR; Coordinating Council for Independent Living, Morgantown, WV**
Staffed a group home for emotionally and mentally impaired male teens; provided independent living skills, behavioral programming and supportive counseling.
- (1990-91) **TEACHER/COACH; Florida**
Public school system; 9-12. Special Education, cognitive, behavioral and emotional disabilities. Coached Girls' Basketball & Softball
- (1988-89) **CRUISE STAFF, Norwegian Cruise Lines; Miami, FL**
Coordinated and performed all sport and fitness activities for passengers on board ships and in ports of call; also chaperoned social activities for passengers and hosted a bi-weekly sports talk show.
- (1985-88) **TEACHER/COACH; West Virginia**
Public school system; K-12. Special Education; cognitive, emotional & physical disabilities. Coached Boys Basketball and Boys Baseball.

EDUCATION

Cranial Sacral Level I & Level II Training, 2015 – Toms Brook, VA
Chinese Medicine – 5 Elements Training, 2013 - Toms Brook, VA
Association for Energy Psychology (ACEP) Level I & Level II Training, Tampa, FL -2012
WhiteWinds Institute of Energetic Healing - Atlanta, GA - Level I Certification - 2010
EMDRIA - EMDR Training - Level I & II – Youngstown, OH - 2009
West Virginia University - MS, Rehabilitation Counseling - 1992
West Virginia University - BS, Physical Education/Special Education – 1985

SPECIALIZED SKILLS & MARKS of DISTINCTION

Specialized Skills

Licensed Professional Counselor
Neuro-Psychotherapist
EMDR Practioner
Energetic Healing Practioner
Licensed Minister
Motivational/Public Speaker
Grant Writing
Curriculum/Program Development
Cultural Diversity

Advocacy

Child Abuse Advocate
Disability Advocate
Mental Health Advocate
Veterans Advocate
LGBT Advocate
Animals Rights Advocate

Board of Directors

“People First” Board Member
1st At-Large WV CADCA Board Member
CASA Board Member, Vice Chair
Sub-Committee Member for US Attorney Task Force for Opioid Addiction, Northern District in WV
Granville Drug Taskforce

Marks of Distinction

Graduate Fellowship
Division I Scholarship Athlete
Major League Baseball Hall of Fame